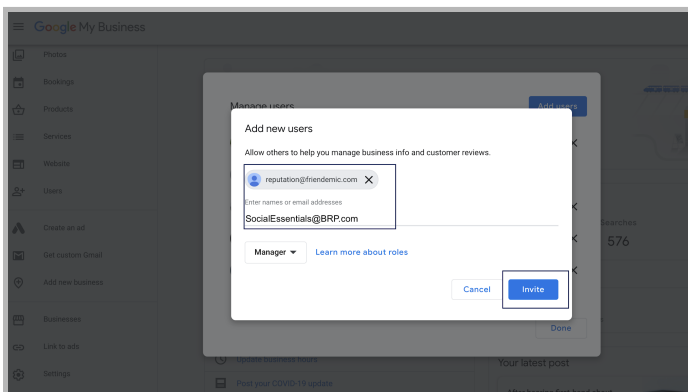
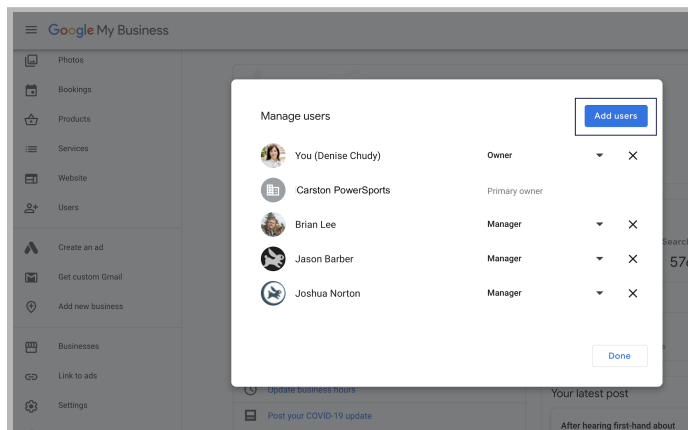
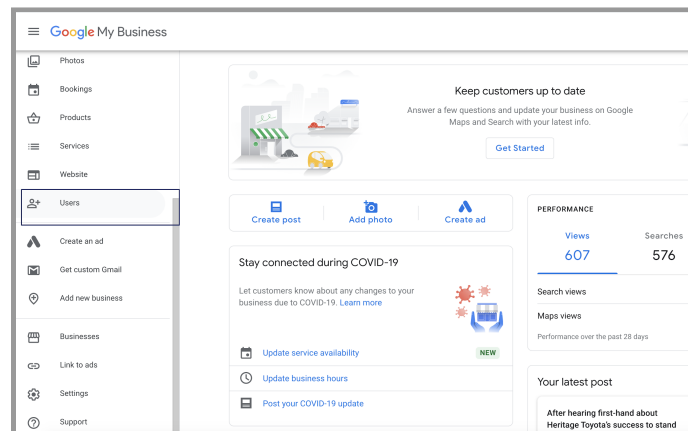


Account Access for BRP Dealers in the Social Essentials Program April/May 2021

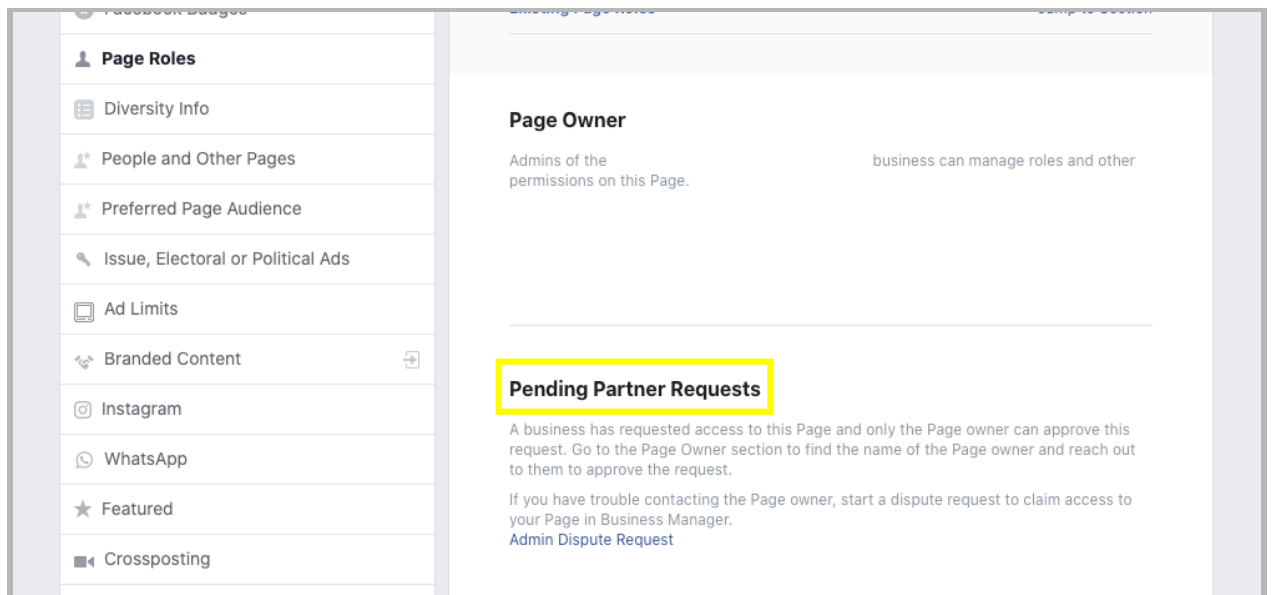
In order to activate your NEW and IMPROVED BRP Social Essentials program, Friendemic and BRP will need access to four of your Reputation and Social Sites.

Before your launch call, please grant Friendemic and BRP access to Google My Business and Facebook as follows:

Google My Business: Please add both Reputation@Friendemic.com and Social.Essentials@BRP.com as **“Manager”**



Facebook: Please accept our Facebook Business Manager's request to your Facebook Page, which will be a request for Admin access. You will receive two requests, one will come from the Friendemic business manager named 'Catalyst' and a second (or additional requests depending on the brand you carry) from BRP's business manager, from the brand account(s). You can find the request under your page settings > page roles. You must be the **owner** of the Facebook page to approve the request.



During your launch call, Friendemic will walk you through how to grant access to Yelp and Instagram as follows:

Yelp: Your Friendemic Client Success Representative will request login credentials for Yelp on your launch call. If you don't have a login for Yelp, please sign up and get started here: <https://business.yelp.com/products/business-page/> and then share credentials with us via email or phone.

Instagram: Your Friendemic Client Success Representative will request login credentials for Instagram on your launch call. This step is necessary to your profile to our publishing tool.